# GEOG 4593/6593: Geospatial Semantics and Geo-Text Mining

#### **Course Description**

In today's Big Data age, many datasets present a natural association between geographic locations and unstructured textual descriptions. Examples of such data include geotagged social media data (e.g., geotagged Tweets), geotagged Web pages (e.g., geotagged Wikipedia pages), reviews about restaurants (or more generally, Points of Interest), and general human descriptions about places. In this course, you will learn how to make sense of these unstructured geo-text data by integrating geospatial analysis and natural language processing (NLP) techniques. Topics includes place name recognition, place name disambiguation, gazetteer and geospatial knowledge graphs, TF-IDF, topic modeling, sentiment analysis, word embedding, deep learning based language models, and so on.







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#### **Course Information**

- Course number: GEOG 4593/6593
- Credits: 3
- Lectures: TR, 15:55-17:10, Geography-Geology Building, Room 321
- Instructor: Dr. Gengchen Mai
  - Email: gengchen.mai25@uga.edu
  - o Office hours: Thursday, 14:30-15:30, Geography-Geology Building, Room 312
  - o Office: Geography-Geology Building, Room 312

- Teaching Assistant: Chintan Maniyar
  - Email: <u>chintanmaniyar@uga.edu</u>
  - **Office hours**: TBD
  - Office: Geography-Geology Building, Room 313

# **Textbook (Optional)**

There is no single textbook that systematically introduces geospatial semantics and geo-text mining. Accordingly, we will use book chapters here and there, and some chapters are from the three textbooks as below.

- Manning, C. D., & Schütze, H. (1999). Foundations of statistical natural language processing, Cambridge: MIT press. (refer as "NLP" later)
- Han, J., Pei, J., & Kamber, M. (2011). Data mining: concepts and techniques. Elsevier. (**DM**)
- Worboys, M. F., & Duckham, M. (2004). GIS: a computing perspective. CRC press. (GIS)

## **Course Website**

The website of this course is available on UGA ELC.

## Prerequisites

This course does not have a formal prerequisite yet. However, before taking this upper level course, you may consider taking the following courses first:

- GIS background: Geog4470/6470, Geog4300/6300 or equivalent
- GeoAI: GEOG 4/6920, GEOG 4/6921, GEOG 8350, or equivalent
- Basic programming background: CSCI 1301, C1360, Geog4590/6590, or equivalent

#### **Software Environment**

- Anaconda (a python-based software suite)
- Jupyter Notebook.

They have been installed on lab computers for you to use. However, students are also expected to download and install them on their personal computers. Both are free packages.





# **Tentative Course Schedule\***

Week	Date	Topics	Reading
Week 1	08/17	- Lecture 1: Course introduction I – Course Logic	NLP
			Chap. 1
Week 2	08/22	- Lecture 1: Course introduction II The emergence	DM
		of geo-text data	Chap. 1
		- K2 Geo-Large language model invited talk by	
		Mr. Cheng Deng from Shanghai Jiaoting	
	08/24	Uniersity, China (10:00 – 11:00 EST) [No Class on	
		08/24]	
Week 3	08/29	- Lecture 2: Why mine geo-text data?	-
	08/31	- Lecture 3: Sub Areas and Perspectives in	
		Geospatial Semantics	
Week 4	09/05	- Lecture 4: Place name recognition and	NLP
	09/07	disambiguation	Chap. 7
		- Lecture 5: Digital Gazetteer	
Week 5	09/12	- Lecture 6: Geospatial Knowledge Graph I	KnowWhereGraph
	09/14	- Lab 1: Geotagged Wikipedia webpage retrieval and	<u>(Janowicz 2022)</u>
		place name recognition with Stanford NLP toolkit	
		(Paper #1 Presentation)	
Week 6	09/19	- Lecture 6: Geospatial Knowledge Graph II (Paper	GIS
	09/21	#2 Presentation)	Chap. 3
		- Lab 1: Continue (Paper #3 Presentation)	
Week 7	09/26	- Lecture 7: Vector Space Model, TF-IDF,	DM
		Geographic Information Retrieval	Chap. 10
	09/28	- GeoGPT model invited talk by Mr. Yifan Zhang	
		from Chinese University of Geoscience, China	
		(10:00 – 11:00 EST) [No Class on 09/28]	
Week 8	10/03	- Lecture 8: Examining Data From Spatial, temporal,	-
	10/05	and Semantics Perspective	
		- Lab 2: Analyzing geotagged Wikipedia data (Paper	
		#4 Presentation)	
Week 9	10/10	- Lecture 9: Topic Modeling for Geo-Text Data	-

	10/12	- Lab 2: Continue (Paper #5 Presentation)	
		(Project Proposal Due)	
Week 10	10/17	- Lecture 10: Sentiment Analysis and Place Emotions	-
	10/19	- Lab 3: Topic modeling on the Yelp POI review	
		data (Paper #6 Presentation)	
Week 11	10/24	- Lecture 11: Word Embedding	-
	10/26	- Lab 3: Continue	
Week 12	10/31	- Lecture 12: Knowledge Graph Embedding	-
	11/02	- Lab 4: Sentiment analysis on the neighborhood	
		review data	
Week 13	11/07	- Lecture 13: Geographic Question Answering	-
	11/09	- Lab 4: Continue	
Week 14	11/14	- Lecture 14: Visualization for Geo-Text Analysis	-
	11/16	Results	
		- Lab 5: Language Model Demo	
Week 15	11/21	Thanksgiving – No classes	
	11/23		
Week 16	11/28	- Working on your final project	
	11/30		
Week 17	12/05	- Final Project Presentation	

\*Course project paper is due on Dec 10, 2023, 12:00 pm (at noon).

## **Course Requirements**

## 1. Lab assignments (40%)

There will be 4 lab assignments in total led by TA. Your will learn how to use different NLP and GIS techniques on different geo-text data.

## 2. Student research paper presentation (10%) and participation (5%)

Each student will read one scientific paper on relevant topic and present it in class (8 min **presentation + 2 min Q&A**). You will receive a paper list early in the semester to choose the paper to present and the date of presentation:

- Undergraduate: each student can pick a general geospatial semantics paper
- Graduate: each student can pick a geo-text mining technical paper

Please submit the **PDF file of your presentation**. To share with the class, please also **post the original article on a designated discussion board**. The due date is your presentation day. For technical papers, your presentation should introduce the research problem, research objective, methodology, and findings/results addressed in the article, as well as your critique if any. The presentation will be graded by the instructor.

## 3. Invited Talk Summary (5%)

There will be 1-2 invited talks at UGA GeoAI talk series. All students are required to attend at least one of them and submit **a one-page summary (12 font, 1.5 line space) of one invited talk** after it.

## 4. Course project (40%)

The course project can be about using any geo-text mining techniques on a specific geospatial research problem. The project needs to be conducted by:

- A team of no more than 3 undergraduate students;
- Or one graduate student.

#### Submission:

- 1) Write a project proposal (1-2 pages, dual in Week 9). The instructor will provide feedback on the proposed project idea. (10%)
- 2) Finish the proposed project and submit a scientific paper of it (4-12 pages including references). Submit the paper in ELC. (20%)
- 3) Make a final presentation of the project. (10%)

Both project proposal and final paper should use <u>IJGIS</u> word template or <u>LaTeX</u> template. Please submit a single PDF for each submission.

The presentation will be graded by all other students, teaching assistant, and the instructor. The weight for each group is - all other students (40%), teaching assistant (30%), and the instructor (30%). The maximum and minimum score from students will not be considered.

#### Grade weighting scheme

Component	Weight
Lab assignment (4)	40%
Research Paper Presentation (1)	10%
Participation	5%

Invited Talk Summary (1)	5%
Course project proposal	10%
Course project paper	20%
Course project presentation	10%

Final Letter Grades: The final letter grade will be determined according to the scale below.

<b>A</b> : [90,100]	<b>C</b> : [74, 77)
<b>A-:</b> [88,90)	<b>C-:</b> [70, 74)
<b>B+:</b> [86, 88)	<b>D+:</b> [67, 70)
<b>B</b> : [83, 86)	<b>D</b> : [64, 67)
<b>B-:</b> [80, 83)	<b>D-:</b> [60, 64)
<b>C+:</b> [77, 80)	<b>F:</b> <60

**Due Dates:** All Assignments must be completed on time. Submittal of assignments after due dates is accepted but with a penalty as 10% of the percentage grade for each day they are late (note: anytime passing the due time will be counted as late for one day, and anytime passing the first late day will be counted as late for two days, and so forth). Submissions that are late for more than 5 days will not be accepted. Late in-class assignments will not be accepted. In each case, exceptions are possible only with documentation of a medical or family emergency.

Academic Honesty: Cheating and plagiarism will automatically earn zero (0) points for the assignment or exam. All academic work must meet the standards contained in "A Culture of Honesty." Each student is responsible to inform themselves about those standards before performing any academic work.